

OVERVIEW

I love art and always have. The Lord has blessed me with the ability to draw, design and innovate. I count myself fortunate to be able to do what I love for a living. I have been working as a designer, illustrator, and director for 10 years at my present job, and have over 15 professional years of experience in the field.

In that time, I have worked on different projects ranging from print to web, packaging to promotion, and animation to TV. You can count on me to come up with initial concepts and carry them through to final delivery. My position has also allowed me to coordinate with other designers, photographers, copywriters, programmers and PR agencies to ensure a great finished project within budget and on time.

My approach to design is very versatile as I am able to adapt to any style that a client may require. I am happy to offer new ideas and perspectives when needed, but am also able to take direction and follow specific instruction. My experience has helped me develop the ability to listen to my client or team's objectives and help them to creatively visualize and develop their ideas.

EXPERIENCE

2000 to Present - Land O'Frost, Inc. (Searcy, AR)

Manager of Graphic Art

Responsibilities:

- Creative Direction
- Retail Package Design
- Print/Web Ads
- Point-of-Purchase Displays
- Web Design
- Illustration & Animation
- Promotions
- Photography
- Logo Work

Other Responsibilities:

- Working with partner companies in cross promotions and developing promotional materials.
- Managing projects from beginning to end
- Active involvement in setting up project schedules
- Meeting with vendors, clients, & internal staff
- Design concepts (sketches, storyboards, etc.) and final production on those concepts
- Managing other designers (staff and/or outside designers)
- Purchasing of digital assets (photos, illustrations, etc.)
- Setting up studio time for TV/photo shoots
- Proof reading/editing
- Press approvals (on & off site)
- Creating a budget for our design dept.
- Financial Reports, Billing Disputes
- Updating my knowledge of software, hardware, materials & industry machinery

Partner List:

Wal-Mart, Hasbro, Marvel, Mattel, Disney, Columbia Pictures, 20th Century Fox, MGM, King Features, Meredith, Sargento, Borden

1997 to 2000 - Rock Island Studios (Wichita, KS)

Graphic Designer/Digital Artist

Projects:

High-end digital photography, photo manipulation, website creation, ad & catalog design, photo collages, photo restoration, fine art scans, fine art reproduction, and graphics for TV spots.

Responsibilities:

- Retail Package Design
- Print/Web Ads
- Point-of-Purchase Displays
- Web Site Design
- Illustration & Animation
- Promotions
- Photography
- Logo Work

1998 - 2010 - Freelance

Projects:

- Hand & Computer Illustration
- T-Shirt/Apparel Design
- Greeting Cards (and e-cards)
- Logo Creation
- Flash Animation
- Wall Murals
- Retail Packaging
- Video Production
- Display Booths
- Poster Design
- Website Design
- Photography

Client List:

DaySpring Greetings, Humane Society, Bradley Packaging, C&F Foods, Platinum Salon, Flight Training Center, Convacare Mgmt., First United Methodist Church (Searcy), Dixie Divas, Power Curve, Inc., Benson Worldwide Media, Land O'Frost, Inc.

TECHNICAL SKILLS

- Ai** **Adobe Illustrator:** Mastery Level - 11 Years of experience
- Ps** **Adobe Photoshop:** Mastery Level - 13 Years of experience
- Fl** **Adobe Flash:** Intermediate Level - 7 Years of experience

I am also experienced in:

Quark Xpress, Adobe Indesign, Dreamweaver, Acrobat, Final Cut Pro, Microsoft Word, Excel, and Powerpoint

Hand Skills: Illustration, Storyboards, Mock-Ups, Photography, Painting, Corrugated Design

Eye Skills: Proof Reading, Editing, Color Matching, Color Mixing

EDUCATION

Bachelor's Degree in Fine Arts (Graduated Cum Laude, with honors)

Major in Graphic Design
Wichita State University
Wichita, Kansas

EXAMPLES



